



# The Public Health Responsibility Deal







8.









28.







The Drinkaware Trust is a charity established to change consumer attitudes and behaviour to reduce harm from alcohol. It is supported by voluntary donations



**P4. Physical activity in the workplace – We will increase physical activity in the**







- engaging SMEs – analysing the most effective ways of engaging SMEs in workplace health and wellbeing, and developing a website that brings together SME-relevant information;
-















## Food

FI – 1 The Association of Convenience Stores (ACS) has committed to work with its members to roll out Change4Life (C4L) branding into 1000 stores, learning from the successful ACS/DH programme to improve fruit and vegetable availability in deprived areas.





governing bodies, local authorities and agencies, sports organisations) and the users of sporting opportunities (community and faith groups, local clubs, charities and individuals) and additional partners to deliver on this pledge utilising links with NHS agencies and other organisations addressing health inequalities in society.

**PI – 8 Ramblers/Walk England – We will encourage adults, children and families to walk as part of their daily routine by promoting and providing access to online tools, educational material, motivational resources and organised walking activities.**

This pledge will be led by Ramblers, which safeguards footpaths and places for walking, and promotes walking in all communities. This pledge will be met through their network of local clubs and groups, which will be supported by links with NHS agencies and other organisations addressing health inequalities in society.

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